

Serial No. 09/834,478
Atty. Docket No. 40655.1300

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Date: February 16, 2005 By Donny Fitzgerald
Signature of Person Depositing Facsimile

PATENT

**IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE**

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|-----------------|---------------------------|-------------------|---------------------|
| Inventors: | Emily Chien et al. | Docket No. | 40655.1300 |
| Serial No.: | 09/834,478 | Filing Date: | April 13, 2001 |
| Group Art Unit: | 3269 | Examiner: | Dennis William Ruhl |
| Title: | MR REWARDS AS CURRENCY | Confirmation No.: | 2560 |

AMENDMENT AND REPLY TO OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Office Action mailed November 29, 2004, of which this reply is within the shortened statutory period for reply, Applicants respectfully request entry of the amendments set forth below and consideration of the remarks that follow.

Amendments to the Specification are reflected on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 12 of this paper.

Snell & WilmerLLP.
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| UNITED STATES PATENT AND TRADEMARK OFFICE <u>MAILSTOP AMENDMENT</u> Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450 | (703) 872-9306 | |

FROM: Jason R. Graff**PHONE:** 602-382-6389**MESSAGE:**

Attached is the Amendment and Reply to Office Action for Serial No. 09/834,478.

ORIGINAL DOCUMENT: Will not be sent**NUMBER OF PAGES (Including Cover):**

(16) DG

CONFIRMATION NO.:**CLIENT MATTER NO.:** 40655.1300**PLEASE RETURN TO:**

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Jason R. Graff

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